

2018 UPNAAI YEARBOOK ADVERTISING CONTRACT
39th UPNAAI ANNUAL CONFERENCE AND CONVENTION 2018
Treasure Island Hotel and Casino
3300 S. Las Vegas Blvd., Las Vegas, NV 89109
August 3-4, 2018 Tel: (702) 894-7111

You are authorized to insert a _____ page advertisement in the UPNAAI Yearbook to be published by UPNAAI for which the undersigned agrees to pay the sum of \$_____.

UPNAAI hereby agrees to insert paid advertisement for the agreed sum.

Camera-ready ads are preferred (see specs on page 2). Please email your ads to fulrose@cox.net c/o Lyvia Villegas with a back-up copy to lissette_espana@yahoo.com c/o Lissette Espana. Advertisers who are unable to attend the reunion and would like a copy of the Yearbook mailed to them, please email Lissette Espana, provide your address, and send U.S. mailing fee of \$7.00/YB.

Yearbook Ad Submission Deadline: June 1, 2018

ADVERTISEMENT RATE:

Outside back cover..... \$ 400.00
 Inside front/back cover..... \$ 300.00
 Business: Full page..... \$ 150.00
 Half page..... \$ 100.00

Patron (name only)..... \$ 25.00
 *All Alumni: Full page..... \$ 100.00
 ** Half page..... \$ 50.00

 Firm Name or Alumna/Alumnus

 Authorized Signature

 Business or Home Address

 E-mail address/Telephone number

*includes non-profit orgs/non-alumni

**Not eligible to receive a YB. To receive a YB, must pay additional \$38.00 for the current cost of the YB.

Please make check/money order payable to: **UPNAAI**

Mail payment to: **UPNAAI c/o**
Lissette España
28841 Silversmith Drive
Valencia, CA 91354
 Treasurer's Tel.# **(310) 903-7574**

PAYMENTS ARE NON-REFUNDABLE AND MUST ACCOMPANY THIS CONTRACT

Ad Space _____ SOLICITOR _____

For Office Use:

Amount: _____ Date received: _____ By: _____

ADVERTISING CONTRACT RECEIPT

Received from _____
 Sum of \$ _____ For _____ Page Ad in the Yearbook
 Date _____ Treasurer's Signature _____

From Lyvia M. Villegas:

Specs for the UPNAAI Yearbook Ads:

Colored, document size is 7.5" x 10.5" to allow for margin

Photos preferably in JPEG; Camera ready ads in Word or PDF format

DON'T's: No photos from the FB due to poor resolution when printed. We are not retrieving documents from email services such as Boxbe or Dropbox nor shared photos from Shutterfly or other internet downloads and links, etc.

Please send your ads directly to the designated email address as indicated in the ad contract.

Memo from Manny Adeva: UPNAAI Printer

Printing is not really complex, but there are some things to consider. The printer will print whatever is given to the printer. The quality though will vary depending on the specs of the document.

My recommendation when creating a document from scratch:

If photos will be used:

If you have to scan a photograph from an original photo that looks really sharp, scan at 300 dots per inch (or pixels per inch).

Insert the ad photo into the document and create your ad. If you have images that are backgrounds, etc., these also have resolution specs. They may or may not be 300 dots per inch. Software such as Photoshop will allow you to inspect the image size specifications (size of the image and resolution in dpi).

When you're finished with the layout and you need to save the document as a JPEG or PDF file, the program will allow you to export your document from Word, Publisher, PowerPoint, InDesign or whatever program you have as a PDF or JPEG. The file should be saved according to its use. If it will be printed, then export the file with high-quality settings. If the document will be used for publishing on screens such as phones or computer monitors, then you can save the document at lower resolutions (typically 72 dpi or 96 dpi). At 72 dpi, photos look great on the screen. It will not look so great when printed.

UPNAAI ALUMNI

2018 INFORMATION SHEET

First Name _____ Maiden Name _____ Married Name _____

Degree _____ Class Year _____ Spouse's Name _____

Other Degrees: _____ Institution _____ Year obtained _____

Home Address: _____

Mailing Address if different from above: _____

Home phone number: _____ Mobile phone number: _____

Preferred E-mail address _____

I am a UPNAAI Member (Please check): Life Member _____ Annual _____ Associate _____

If not a member, interested in becoming an UPNAAI Member? YES _____ NO _____

**YOU MAY DOWNLOAD THE UPNAAI MEMBERSHIP FORM FROM THE UPNAAI
WEBSITE : www.upnaai.org**

If necessary, you may attach additional sheet/s of paper for the following information:

Present position/hospital/institution:

Past positions/hospital/institutions the past 5 years:

Professional and socio-civic involvements:

Outstanding achievements/awards the past 5 years: